

## ABOUT THE AUTHOR

# Rebecca Barnes-Hogg

SPHR, SHRM-SCP



Rebecca Barnes-Hogg, SPHR, SHRM-SCP, is the founder and lead consultant with YOLO Insights. She is a hiring mentor, recruiting strategist, and Human Resources expert. Rebecca's strength is leveraging her unique and innovative approach to hiring amazing people to help small business owners and entrepreneurs grow their businesses. She shares her approach to hiring through her Right Insights, Right Fit, and Right Choice programs where her services center on what insights small businesses and entrepreneurs need to identify the right fit and make the right choice in their hiring decisions.

Rebecca's personalized approach provides the insights to direct actions to achieve results. Her down-to-earth and fun approach to a frustrating and time-consuming process has allowed her clients to hire the best people. Her programs bring her clients more confidence, less stress, and a bigger profit!

Rebecca has held a variety of HR leadership roles in corporate and non-profit organizations and is a sought-after speaker on a variety of topics related to interviewing and hiring, communication, and teambuilding. Rebecca also writes for industry journals and publications on HR topics.

Rebecca holds an M.A. in Human Resources Management from The George Washington University and a B.S. in Business Management from The National-Louis University. She holds the SPHR certification from HRCI and the SHRM-SCP certification from SHRM.